

FOX GAME BREAK

FOX Double-header

FOX comes on air at 4:00p.m. ET with what they call a “Game Break.” This is a very short pre-game show. It is 6-7 minutes in length and it will include one commercial break (usually :30 secs to join games, but could be 1:00). A “Game Break” is designed to prep audiences who are getting the second game of the double header. When audiences finish their early game they have a window in which they can join the studio. That takes them cleanly out from the early game to the start of the second or (late) game. From the studio-it’s direct toss to the remotes. The remote runs a pre kick break of 1:12. Any set of coordinates for the late FOX games will have the game back on them.

FOX Single-header

FOX has to fill air time up until 4:30 p.m. ET. When one game is finished before 4:30 they may switch to the conclusion of another game that is running long. Otherwise they will go to the studio and a post-game show will fill the time up to 4:30 p.m. ET.